

## Meet our VMC members

### VMC Chairperson



**Mr Soh Chin Heng**

During his tenure as Deputy Chief Executive of CPF Board, Mr Soh Chin Heng played an integral role in pioneering the establishment of the CPFV movement. His commitment to service has remained steadfast even after retirement, as he continues to serve on the ground at Service Centres.

Leveraging his decades of leadership and policy experience, Chin Heng assists members with CPF-related queries and transactions through direct engagement. He provides clarity on CPF matters and helps members understand their options to make informed decisions, reinforcing trust and demonstrating his sustained commitment to public service.

For Chin Heng, the CPFV movement is close to his heart as it was his last project before he left the Board and all the more so now, as more people come together in service of a common purpose.

### Engagement Sub-committee



**Ms Junice Sim**

Ms Junice Sim joined the CPFV movement as a pioneer volunteer when it launched in 2021. Junice believes that volunteering is not just about giving, but about showing up for the community with empathy, building real connections, and finding joy in the process.



This philosophy guides her work as a volunteer leader. Junice has worked with fellow volunteers to set up CPF nomination booths at Bishan Community Club, assisting members with their nominations. She also addresses CPF-related questions in online communities, sharing how CPF can support retirement planning.

Through her involvement in the movement, Junice has developed a deeper understanding of CPF policies while helping others make informed decisions about their retirement planning. That spirit of empathy and connection is what she brings to every engagement, and what she hopes will inspire others to step forward and do the same.

### Outreach Sub-committee



Ms Lee Chor Joo joined the CPFV movement in 2023. Having just retired when she first started volunteering, Chor Joo initially saw it as a way to spend her time meaningfully and contribute to a good cause. Her early days volunteering at CPF Board's self-help lobby were challenging, as she encountered many members with different queries and needs. But over time, she found motivation in the

<p><b>Ms Lee Chor Joo</b></p>	<p>moments when confusion turned into relief - when members left with a clearer understanding of how their CPF savings support their future.</p> <p>One moment that stayed with her was helping a pair of elderly sisters who had questions about their CPF savings. By patiently explaining in dialect and guiding them through the information step by step, she was able to reassure them and help them better understand their CPF savings. Experiences like these remind her how important it is to bridge the gap between digital systems and the people they are designed to serve.</p> <p>Through volunteering, Chor Joo has found renewed purpose and fulfilment in her retirement years, showing that learning has no age limit and that seniors can play a meaningful role in advancing digital inclusion.</p>
 <p><b>Mdm Ong Sin Hong</b></p>	<p>Mdm Ong Sin Hong joined the CPFV movement in 2021, wanting to do meaningful work and help others understand CPF schemes so they can take charge of their financial security. As a volunteer, she actively engages with CPF members at outreach events, and even through media interviews, bringing clarity and encouragement to those navigating the sometimes complex world of retirement planning.</p> <p>Her commitment to service is personal. She recalled, “When I was in my 30s, my father was suddenly diagnosed with stage 4 liver cancer. MediShield Life covered the bulk of his treatment costs, which made me realise the importance of balancing protection with retirement savings.” This experience continues to fuel her desire to help others plan proactively for their futures.</p> <p>Her most rewarding experiences often come from small, everyday moments. “When friends or members of the public act on what I’ve shared such as contributing to Matched Retirement Savings Scheme (MRSS) immediately after a conversation in a park, it gives me joy and motivates me to keep helping more people,” she shares. These moments of seeing people benefit directly from her sharing are what make her volunteering meaningful and fulfilling.</p>
 <p><b>Mr Yeow Ing Hwa</b></p>	<p>Affectionately known as “Mr CPF ”amongst his friends, Mr Yeow Ing Hwa’s volunteering journey reflects both his commitment and desire to give back in his retirement years. After retirement, he was keen to contribute to society using his knowledge and interest in financial planning. Seeing CPF as the financial foundation for Singaporeans, he joined the CPFV movement in 2023 with the hope of helping others better prepare for retirement, especially lower-income and senior members.</p>

This knowledge didn't come overnight. Before retirement, Ing Hwa was not very familiar with personal financial planning. It was only when he approached his 50s that he began reading more about CPF policies and retirement planning. His curiosity soon grew into a deeper interest. Wanting to better understand the system, he sought opportunities to learn more and eventually decided to volunteer so that he could share this knowledge with others.

Since joining CPFV, he has participated in over 100 volunteering activities, including public engagement events and co-creating initiatives to serve fellow Singaporeans.

### Training Sub-committee



**Mr Zhou Liping**

Mr Zhou Liping describes his volunteering journey in three words: meaningful, educational, and rewarding. His involvement allows him to contribute meaningfully to the community, continuously deepen his own knowledge whilst empowering others, and create lasting positive impact by enabling people to make more informed decisions about their financial future.

As a steady contributor to the CPFV movement since joining when it was first established in 2021, he has participated in over 70 volunteering activities and delivered more than 14 CPF talks, helping members better understand and plan their CPF savings. Beyond face-to-face interactions, Liping serves as a moderator on the CPFV forum within the app, where he regularly responds to queries and supports fellow volunteers.

One particularly memorable experience involved assisting a member who wanted to make a CPF nomination but had many reservations. After patiently explaining and clarifying her doubts, Liping guided her through the online process and served as a witness, helping her overcome her fear and make an important decision. This experience reinforced for him the genuine value of volunteer work.



**Mr Jee Su Giam**

Mr Jee Su Giam joined the CPFV movement as part of the pioneering batch of volunteers in 2021 and has contributed regularly to CPF events, supporting public outreach and engagement efforts.

One of his more meaningful experiences was a casual chit-chat session with a group of elderly residents who were worried and unsure about their retirement options. By patiently explaining CPF retirement schemes and CPF LIFE in simple terms, he helped ease their concerns and build their confidence. Some residents later shared that they finally felt ready to plan for their retirement and even encouraged their friends to join future sessions.

Beyond his CPF volunteer work, he also extends his service to other public sector organisations, including PA, HDB and GovTech, demonstrating his broader commitment to public service and community engagement.