

### ANNEX A: ABOUT THE COMMUNITY PAYING IT FORWARD MOVEMENT

The **C**ommunity **P**aying it **F**orward movement aims to connect, empower and grow a community of like-minded individuals to proactively share relevant and useful CPF information with people around them, such as their families, friends and colleagues to help them make informed decisions about their CPF savings.

While sharing of CPF schemes and services in ones' own social setting is the most basic form of doing good with their CPF knowledge, CPF volunteers can also pay it forward via other means, such as:

- Helping to debunk misinformation and untruths e.g. by sharing clarifications from official sources;
- Sharing personal stories and experience to inspire other Singaporeans to kickstart their retirement planning journey;
- Participating in focus group discussions, interviews and surveys to help improve CPF services; and
- Referring others to join the movement.

### **CPFV** Partnerships

CPF Board is partnering the following organisations to amplify this movement:

- National Trades Union Congress
- Resorts World Sentosa
- Shopee

• MoneySense: Singapore's national financial education programme, supports the Community Paying it Forward movement and has their Institute for Financial Literacy (IFL) trainers signed up as CPF volunteers. The IFL trainers will also encourage workshop participants to sign up as CPF volunteers. IFL is a collaboration between MoneySense and Singapore Polytechnic Enterprise Pte Ltd which aims to help Singaporeans make sound financial decisions by providing free financial education programmes. These programmes cover various aspects of financial planning and includes relevant CPF information.

### • NTUC Income:

 $\,\circ\,\,$  Volunteers who sign up for SNACK will enjoy \$5,000 free Personal Accident coverage for 360 days.

 50% one-time discount on first year premiums on i50 Insurance for volunteers who take up Personal Accident 360 plan or Home 360 plan

- MoneyOwl: Volunteers will enjoy\*
- Additional 5% off public advisory rates for investments
- Up to 55% commission rebates for insurance plans
- o \$20 off introductory fee for Comprehensive Financial Planning

\*Terms and conditions apply.

# ANNEX B: JOINING AS A CPF VOLUNTEER

Members of the public can sign up as a CPF volunteer in two easy steps:

1) Download the CPFV mobile app, which is available on both <u>App Store</u> and <u>Google Play</u>, by scanning the QR codes below.







2) Sign up as a volunteer by:



- Choosing a Referral Name that is easy to remember, which others could use to acknowledge your effort in Community Paying it Forward
- 2. Setting a password
- Filling in your contact details using email and contact number in CPF Board's records
- Checking the box to acknowledge the Privacy Statement and Terms of Use
- 5. Tapping on "Register Me Now"

## About the CPFV mobile application

The CPF Volunteering (CPFV) mobile application provides volunteers with a one-stop platform which provides a gamified experience and bite-size CPF resources on the go.

Volunteers will be able to receive CPF updates, access onboarding / training resources on CPF including articles, videos and infographics, as well as view their personal achievements and impact of their pay-it-forward contributions.

From 28 April to 31 May 2021, CPF volunteers can take part in a series of mini-challenges released periodically within the CPFV mobile application. The first 100 volunteers who complete the mini-challenges will win:

1 <sup>st</sup> to 25 <sup>th</sup> prize	A pair of one-day tickets to Universal Studios Singapore, Resorts World Sentosa
26 <sup>th</sup> to 50 <sup>th</sup> prize	A pair of one-day tickets to S.E.A. Aquarium, Resorts World Sentosa
51 <sup>st</sup> to 100 <sup>th</sup> prize	\$10 Shopee voucher (no min spend)